



Why advertise on jazzreview.com?

- Well established and actively promoted over the past seven years to a captive audience of jazz fans from all around the globe.
- Reach of over 100,000 visitors each month, with 300,000+ page views.
- 85% U.S. visitors, 15% International visitors.
- Our site is linked to over 1,600 sites around the world.
- Top ten positioning on most major search engines.
- Easy to navigate, fully searchable database, user-friendly design.
- Daily / weekly updates, free giveaways, daily news, monthly newsletter and audience participation keeps people coming back.
- Education level of visitors: 61% have bachelors degree or higher.
- Average age of visitors is between 36 - 55.

Banner Advertising Options

JazzReview.com will promote your banner in a rotation throughout its site for a contracted number of impressions (page views). Please see table below for available sizes and costs. All banner promotions permits two banner design changes per month. JazzReview.com receives over 300,000 page views per month.

Banner (Pixel H x W)	CPM (\$ / 1000 views)	Banner Position
A. 120 x 600	\$ 10.00	Right Side
B. 468 x 60	\$ 6.00	Top of Page
C. 120 x 240	\$ 6.00	Right Side
D. 120 x 180	\$ 5.00	Right Side
E. 120 x 120	\$ 4.00	Right Side
F. 120 x 60	\$ 2.00	Right Side
G. 468 x 60	\$ 3.00	Bottom of Page

Purchase \$500 worth of advertising in one month and get a free newsletter Ad (\$125.00 value) for FREE!

Banner Specifications

- Top and Bottom Banners must be 468 pixel wide x 60 pixel high.
- Side Banners may be 120 pixel wide x a variety of pixel sizes high.
- Banners may be up to 15k in size.
- Banners may be in either GIF or JPEG format.
- Banner links will be directed to parent window.

Other Advertising Options

Monthly CD Giveaway: This package is our Best Buy and a great way to spread the word about your new jazz release! JazzReview.com will install your CD cover on its main page and its giveaway page as well as list it in our Subscriber Newsletter (27,000 subscribers) at a cost of \$200 for one month. Your CD will receive over 300,000 views during this one month period. You can provide as many CDs (5 - 15) as you would like to giveaway to those who enter the contest.

Subscriber Newsletter: JazzReview.com will feature your 50 word advertisement, your logo or cover art and link in our monthly newsletter at a cost of \$125.00. This newsletter is emailed directly to more than 30,000 jazz subscribers. A very effective, low cost way to advertise your product or service. *(Special: Buy 3 months, get the 4th month for free.)*

Payment Options

Check or Money Order: Advertising campaigns can be purchased by check or money order. Checks and money orders must be received prior to start of campaign and should be made payable to: "jazzreview.com" and sent to the address below:

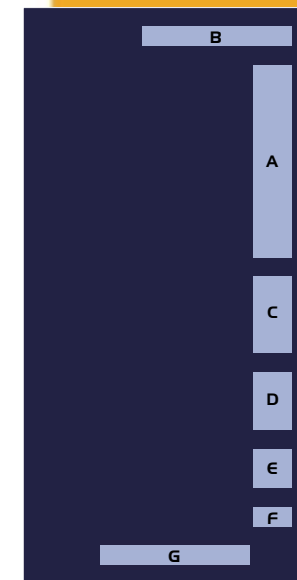
JazzReview.com
10033 W. Ruby Avenue
Milwaukee, WI 53225 USA

Credit Card: JazzReview.com offers secure online payment of your advertising campaign using your Visa, Mastercard or AMEX at:
<http://www.jazzreview.com/adbuy.cfm>

All payments must be processed prior to start of campaign.

Contacts

Morrice Duane Blackwell (President / Publisher)
Tel: 414.535.0161
email: morrice@jazzreview.com



Banner Sizes